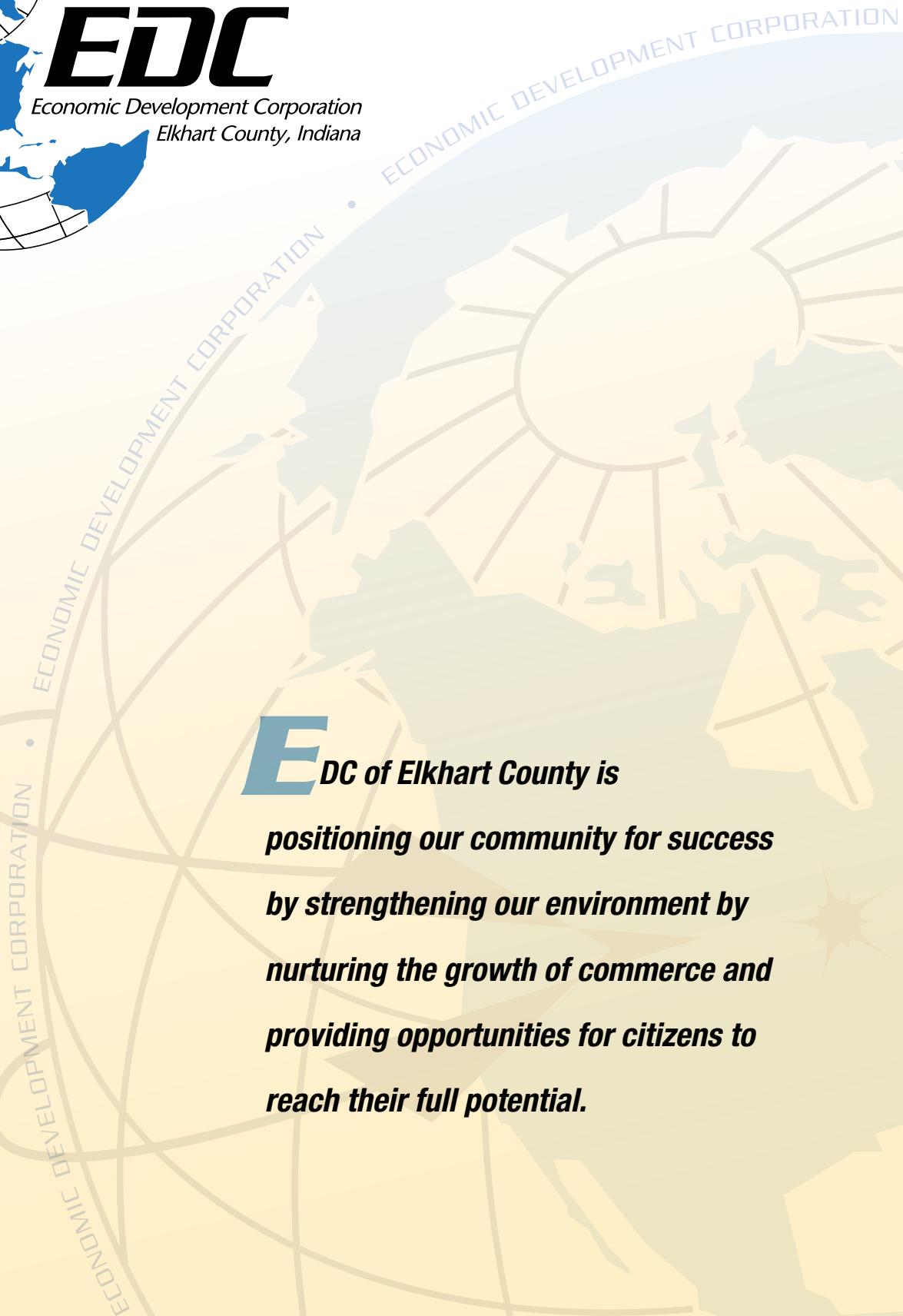




EDC

*Economic Development Corporation
Elkhart County, Indiana*



EDC of Elkhart County is

*positioning our community for success
by strengthening our environment by
nurturing the growth of commerce and
providing opportunities for citizens to
reach their full potential.*



Elkhart County is listed as great place to live and work. We are asking you to help us maintain that integrity. We all know our schools, municipalities and county are having budget issues.

While we have a magnificent economic base, blessed with entrepreneurial individuals and leaders, we are falling short on maintaining key services and programs throughout our schools and municipalities. In part, this is because we are experiencing a 40 year decline in per capita personal income.

How this affects each of us is the services we have become used to in our communities and school systems are getting harder to maintain due to decreasing home valuations.

EDC has changed our approach using industry consultants to fill the need of diversifying our economic base. This does not necessarily mean increased competition for you and in your workforce but bringing a new element into our community.

As you enjoy the benefits of our communities for yourself and families we would urge you to support this effort both as an individual and responsible corporate citizen.

Let's maintain our county's integrity and high standard of living. We're in this together. Let's do it together.

Jim Dague

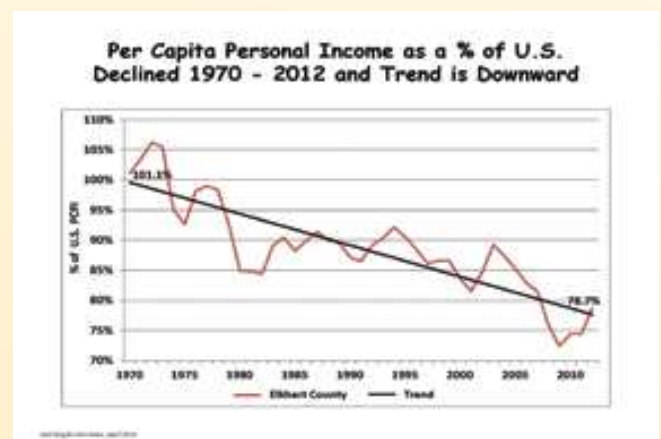
*Chairman of the Board, EDC of Elkhart County
Retired President & CEO, IU Health Goshen*

There is a clear and urgent need to stabilize our local economy. The EDC of Elkhart County is leading the way in new efforts to recruit, retain and encourage the formation of diverse businesses. We are continuing our proactive efforts to preserve, elevate and expand the existing industries which have made us successful. At the same time, we are promoting career and skill development for citizens.

Elkhart County needs the Economic Development Corporation to strengthen our economy which has been weakened by the lack of a diversified industry base and declining income for residents.

The lack of a diversified industry base has exposed Elkhart County to significant periods of boom and bust – profitability and unemployment. The boom and bust cycle results from the swings in demand for the products from our major industries.

Per capita personal income for residents of Elkhart County compared to America as a whole has been declining for decades. In fact, for the past 40 years it has dropped from 101.1% in 1970 to 78.7% in 2012.



Join us – our actions will result in a resilient mix of business sectors – better able to weather economic change. Lead the way in new efforts to encourage economic diversification and economic quality of life.

We are using a collaborative approach, working with community leaders, existing businesses, local governments, chambers of commerce, school systems and national industry location site selectors.

The EDC of Elkhart County is positioning our community for success by strengthening our environment by nurturing the growth of commerce and providing opportunities for citizens to reach their full potential.

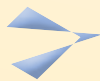


Program Success

EDC of Elkhart County has been an integral part of Elkhart County's economic success over the past few years.

- Created 4,054+ new jobs from 2010-2012.
- Produced \$345 million in new capital investment from 2010-2013.
- Recognized as #1 in State and #3 in the Nation for highest GDP gain from 2009-2010.
- Distinguished as #1 in Nation for job growth two years in a row – 2011 & 2012.
- Established a program to assist in the growth and expansion of Elkhart County's existing businesses.
- Facilitated new investment in Elkhart County since 2001 totaling: \$1,092,406,000.

Major Program Areas



Attracting Diversified Businesses



Business Retention



Marketing & Image Enhancement

Winning Strategies

OBJECTIVES FOR ECONOMIC STABILITY & GROWTH

Preserve existing industries which make us successful

1. Engage services, resources and partnerships to retain, strengthen and expand our local businesses.
2. Advise and support diversification, innovation and workforce development programs.
3. Collaborate with business and community leadership to enhance infrastructure and land use to nurture meaningful growth.
4. Enhance Elkhart County as an attractive destination to work, live and play.
5. Develop business-to-business support communities.

Diversify businesses seeking to expand and establish here

1. Attract investment through pro-business and quality of life stories.
2. Promote Elkhart County with the professionals who make business location decisions.
3. Utilize state of the art technology to deliver the best information and analysis to companies.
4. Initiate a Team of Champions and Business Response Teams to market Elkhart County and remove barriers to secure diversified businesses.

Increase the skill level of our workforce

1. Collaborate with businesses, public schools and higher education for skill enhancements and certifications.
2. Expand apprenticeship and job shadowing programs with employers, high schools and post-secondary schools.
3. Act as a partner in recruiting employees and their families to Elkhart County.





Economic Development Corporation of Elkhart County
300 NIBCO Parkway, Suite 201
Elkhart, Indiana 46516
Telephone: 574-293-5627
www.elkhartcountybiz.com

Contacts



Sherm Hansen



Don Stohler

Become an Investor

MAKE A DIFFERENCE FOR ELKHART COUNTY

Join us, as we position ourselves to be an attractive place to work, live and play - securing quality pay positions and advancing career opportunities for current and future citizens.

Contributions to EDC of Elkhart County programs can be made as a charitable (501c3) donation.

Your Dollars at Work

Funds will be used for programs that spur diverse job creation and investment in Elkhart County and improve the perception of Elkhart County as an attractive destination to work, live and play.

Funding Distribution

3-year Campaign Goal: \$1.5 million

- 26% Business Retention
- 17% Attracting Diversified Businesses
- 10% Marketing & Image Enhancement
- 26% Fund Raising
- 21% General Administration

Our Team



Dorinda Heiden-Guss
President & CEO



Chris Stager
Vice President Retention
& Expansion



Denise Hoke
Office Manager



Ginger Lyons
Development Associate

Our Mission...

Our mission is to create an economically vibrant community by:

- Recruiting, retaining and strengthening our economic base.
- Being a catalyst for diversification, innovation and economic change.

Our Vision...

The EDC of Elkhart County will leverage our entrepreneurial spirit, expertise and regional resources to develop a more prosperous community through a diversified, resilient and knowledge based economy.